



Briget Ganske
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EDUCATION

- 2009-10 **Harvard Graduate School of Education, Cambridge, MA**
Ed.M., Arts in Education
- Spring 2009 **The Salt Institute for Documentary Studies, Portland, ME**
Certificate, Documentary Photography
- 2002-06 **Northwestern University, Evanston, IL**
B.A., English, Creative Writing, graduated with honors

DIGITAL STORYTELLING & TEACHING EXPERIENCE

- Sept 2018-now **PBS NewsHour Student Reporting Labs (Arlington, VA)**
Producer and Program Manager: develop strategies and workflows to lead schools through pre-production, production, and post production process in order to produce the best quality stories for an award-winning national youth media program. Produce for internal projects, production tutorial series, NewsHour collaborations, promotional content for PBS Annual meetings, and broadcast pieces. Generate story ideas for youth stories and help research and arrange interviews in collaboration with schools. Communicate regularly with teachers and students to enforce deadlines, offer support, provide editorial feedback and ensure the best possible program experience.
- 2008-now
(Full-time
2012-2015) **Freelance Photographer and Videographer**
Produces, films, and edits documentary, fine art, and commercial photography and video, primarily for educational institutions and non-profit organizations. Helps organizations convey their mission and tell their stories through effective visual communications; manages multiple production workflows; maintains budget; proposes, storyboards, and scripts video projects; hires and manages occasional freelance assistants. Clients include nonprofits, schools and universities, and media organizations.

- Jan 2015-
Sept 2018 **Virginia Museum of Fine Arts (Richmond, VA)**
Videographer: produced, directed, filmed, and edited educational and commercial videos for the museum's departments (development, marketing, and education). Helped the museum determine multimedia storytelling styles and strategies to reach widest and most diverse audience; managed multiple production workflows; proposed and storyboarded projects; collaborated with colleagues to develop, implement, and share projects on museum's website and social media sites; managed the museum's YouTube channel; researched video and social media trends and analyzes video analytics; hired and managed occasional freelancers.
- June 2018 **Oakwood Arts (Richmond, VA)**
Workshop Instructor: taught multimedia (writing, video and audio) to small group of youth from Richmond's East End. Students created video self-portraits that explore identity and sense of place.
- Summer 2012 **Maine Media Workshops (Rockland, ME)**
Teaching Assistant for the Young Artists Program: assisted award-winning photography instructors, coordinated class schedules and field trips, helped students with technical photography skills in the classroom and in the field.
- Spring 2012 **Santa Fe Photographic Workshop (Santa Fe, NM)**
Course Coordinator (adult classes): assisted award-winning photography instructors, coordinated class schedules and field trips, and helped students with technical photography skills in the classroom and in the field.
- Fall 2010-
Summer 2011 **Culture for Change (Boston, MA)**
Played two roles: 1. Communications and Events Coordinator for Culture for Change organization (a network of community centers committed to social change through the arts): planned community events, photographed classes and special events, updated the website and newsletter etc. 2. Teaching Artist in two Boston community centers (South Boston Community Health Center and Boston Asian Youth Essential Services): taught documentary photography and creative writing to youth around themes of social change; self-published booklet of students writing and calendar of photographs.
- Summer 2011 **Belmont Hill School (Belmont, MA)**
Darkroom Photography Instructor: taught students (ages 11-16) 35 mm film photography and darkroom printing. Developed curriculum; managed the upkeep of equipment and the darkroom.

- Fall 2010 **Harvard Kennedy School of Government (Cambridge, MA)**
Teaching Assistant for Professor Marshall Ganz, Public Narrative leadership class: assisted twice-a-week lectures of 200+ students; solo led a weekly discussion group; read and provided comments on discussion papers; graded final projects; coached students at additional workshops and trainings.
- Summer 2010 **Deerfield Academy Summer Arts Camp (Deerfield, MA)**
Darkroom Photography Instructor: taught students (ages 11-16) film photography and darkroom printing; created multidisciplinary projects combining writing, photography, acting, and animation.
- Jan-Dec. 2008 **Amazwi Media Arts Organization (Mpumalanga, South Africa)**
Managing Editor for nonprofit media arts organization: managed team of international editors and South African reporters, who wrote and published monthly magazine-style newspaper focused on community stories about health, education, the environment, and profiles of leaders in the community.

TECHNICAL SKILLS

Photography, Video, and Audio Production: Proficient with cinema cameras, digital SLRs, audio recorders, microphones, lights, and stabilizers; skilled in studio and on-location production.

Editing Software: Proficient with Adobe Creative Suite: Photoshop, Lightroom, Premiere, Audition, and Media Encoder; plus Apple Final Cut Pro 7.

WORK SAMPLES: PRODUCED, FILMED, & EDITED

Profiles & Documentaries:

[New-Fashioned](#)
[Inside Out: A JR Project](#)
[DY Begay](#)
[Kehinde Wiley](#)
[Jaume Plensa](#)
[Kay WalkingStick](#)
[Hank Willis Thomas](#)
[Anna Julia Cooper School](#)
[SOHO \(Space of Her Own\)](#)
[Richmond: Belle Isle, Power to Change, etc.](#)

Marketing Videos & TV Spots:

[Napoleon is Here!](#)
[Terracotta Army: Behind-the-Scenes](#)
[Terracotta Army: Buy Your Tickets Today!](#)
[Yves Saint Laurent](#)
[Kehinde Wiley: A New Republic](#)

Educational Videos:

[Art In Action: Cyanotype Process](#)
[Art In Action: Cyanotype Collection](#)
[VMFA ArtCycle](#)
[Inside VMFA: Ray Vasquez, Electrician](#)
[Inside VMFA: Juana Straus, Pastry Chef](#)

Photo Essays:

[South Africa](#)
[FEAST RVA](#)
[The Dominican Republic](#)
[El Salvador](#)
[Keeping of Bees](#)

EXHIBITS, PUBLICATIONS, & AWARDS

Oct. 2017 Showing of "Hear My Voice": four short docs of Native American Artists, Virginia Museum of Fine Arts

Oct. 2014 Premiere of "New Fashioned" documentary, Virginia Museum of Fine Arts

Feb. 2014 "Belle Isle," Richmond Environmental Film Festival, 2nd place

Feb. 2014 "Click III" photography show, Glave Kocen Gallery, Richmond, VA

2013 Virginia Press Association awards: Third Place in Online Video

May 2013 *Style Weekly*: named one of "Three Photographers Worthy of Exposure"

2012 Virginia Press Association awards: First Place in Multimedia Feature; First Place in Online Video

July 2012 "Keeping of Bees," Photoville exhibit, Brooklyn, NY

Spring 2011 "Waiting Topless," article and photographs, *The Kennedy School Review*

March 2010 "Don't Cheat Children Out of the Arts," op-ed, *Des Moines Register*.

Feb. 2010 "El Salvador," Gutman Library exhibit, Harvard Graduate School of Education, Cambridge, MA

June 2009 "Keeping of Bees," Potluck Slideshow, Look3 Festival, Charlottesville, VA

May 2009 "Inside Out There" photography exhibit, Salt Institute, Portland, ME

Fall 2007 "In Their Eyes: Kids with Cameras," *Need Magazine*

Spring 2006 Northwestern University English Department Award: Best Senior Writing Honors Project

Spring 2006 *TriQuarterly Magazine* Undergraduate Essay Award

Spring 2005 Northwestern University English Department Award: Best Junior Writing Major in Fiction